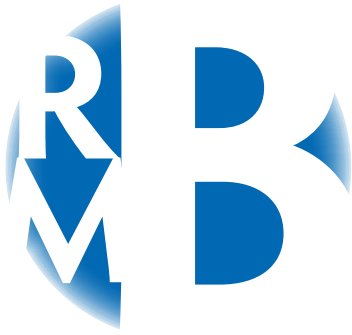


Raymond M. Brahler

127 Union Street
Lancaster, Ohio 43130



rmbrahler@att.net
Cell: (740) 670-2827

 in/rmbraher
getraydesign.com

Qualifications

10-plus years of Graphic Design and/or Art Direction coupled with growth in Web Design; Resolve customer problems & generate new and innovative ideas; Recognized for artistry, technical skills, deadline-oriented and commitment to high standards.

Specialties

Brand/identity, sales collateral, web banners/headers/sites, printing, packaging, trade show displays, illustration, brainstorming marketing ideas/concepts

Skills & Abilities

InDesign CC, Photoshop CC, Illustrator CC, Acrobat CC, Wix.com (web design), Premiere Pro CC, Social Media (Facebook, Instagram, X (aka: Twitter), LinkedIn), PowerPoint, MS Word

Additional Areas of Proficiency

Apple (Mac), PC, digital camera

Professional Experience

RR Donnelley, Hebron, OH

Electronic Prepress Operator

2021-Present

- Provide templates and workflow to ensure that completed files are compatible
- Review electronic files from clients and check for thoroughness/completeness
- Manipulate the format of the print job to the dimensions of the paper
- Determine page layout, accounting for folds, trims, bleeds, trigger and crop marks as necessary
- Identify missing or problematic components and communicate them to CSR
- Create an electronic image of the pages to create manufacturing proofs used by the Press and Blind operators during the manufacturing process
- Prepare color proofs for customer review

E. V. Bishoff Company, Columbus, OH

Marketing & Graphic Design Manager

2021

- 60% Graphic Design work; 20% Marketing; 15% Special Projects; 5% misc.
- E-blasted designs with any updates/approvals by Mr. Bishoff prior to email potential leads
- Maintained/updated www.evbc.com via Wix.com, Google Ads & Analytics
- Worked with Mr. Bishoff for his marketing ideas for packages (photos, information and floor plans)
- Assembled video/stills/audio via Adobe Premiere Pro & uploaded to YouTube for associates & clients

Williams Lea (An RRD Company), Columbus, OH

Presentations Specialist/Graphic Designer

2020 - 2021

- Worked with Senior Graphic Designer on email, social media, intranet and print requests
- Created and edited multi-pages/multi-sections using templates for high-quality presentations
- Collaborated with team members on complex or special projects
- Communicated with manager and client on job or deadline issues

Toppan Merrill, Grove City, OH

2nd Shift Digital Print, Lead/Associate

2020

- Supervised 4+ digital print staff while worked alongside team; Performed document/graphic image downloads from various electronic; Networked sources to print according to customer specifications
- Lead duties involve monitorship, reviewed accuracy of work/movement throughout department in a timely manner; Gave instructions
- Met/exceeded set quality/productivity standards
- Analyzed/troubleshooted problems

Lamar Outdoor Advertising, Columbus, OH

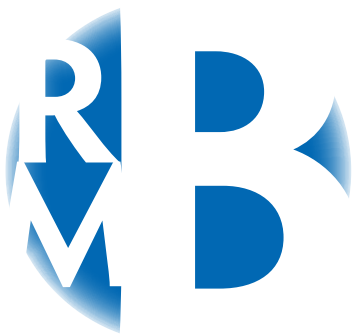
Graphic Designer/Art Director

2017 - 2020

- Knowledge of departmental processes and procedures, as well as, company policies
- Aptitude for appealing design, thorough understanding and proficiency in outdoor design
- Designed visually with proficiency to distinguish color patterns and identify good use of color
- Converted visual requests into visual designs and marketing materials

continued on next page

Raymond M. Brahler



Minuteman Press of Grandview Heights, Columbus, OH
Part-Time Graphic Designer/Production Specialist 2016

- Demonstrated experience in brand
- Communicated client wants and needs (good “people skills”)
- Shared ideas with owner to broaden marketing via web, social media, etc.

Clay Agency, Lewis Center, OH
Freelance Production Artist/Graphic Designer 2013 - 2016

- Exceeded confidence and promise of clientele projects in-progress
- Partook in meetings with Clay Agency to broaden their collateral to current and new business
- Brainstormed/researched daily hashtags of social media postings (quotes, agendas, light-hearted, etc.) for new audience

Education

The University of Akron, Akron, OH
BFA Degree, Art-Graphic Design

- Seminars: Social Media Marketing, Customer Service, Marketing for a Small Business, Dealing with Difficult People, How to Become a Better Communicator

Awards

RR Donnelley Hebron, OH Employee Appreciation 2024
T-Shirt Design Contest

- Winner

Lamar Outdoor Advertising 2017
• Most Helpful

Previous Involvements

ArtPop Columbus 2017 - 2020
NPF Oho Marketing Committee 2011 - 2017
Columbus Young Professionals Club 2010 - 2018