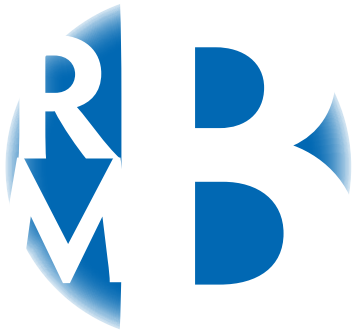


Raymond M. Brahler

127 Union Street
Lancaster, Ohio 43130



rmbrahler@att.net
Cell: (740) 670-2827

 in/rmbraher
getraydesign.com

Qualifications

10-plus years of Graphic Design and/or Art Direction coupled with growth in Web Design; Resolve customer problems & generate new and innovative ideas; Recognized for artistry, technical skills, deadline-oriented and commitment to high standards.

Specialties

Brand/identity, sales collateral, web banners/headers/sites, printing, packaging, trade show displays, illustration, brainstorming marketing ideas/concepts

Skills & Abilities

InDesign CC, Photoshop CC, Illustrator CC, Acrobat CC, Wix.com (web design), Premiere Pro CC, Dreamweaver CS4, Social Media (Facebook, Instagram, Twitter, LinkedIn), PowerPoint, MS Word

Additional Areas of Proficiency

Apple (Mac), PC, digital camera

Professional Experience

RR Donnelley, Hebron, OH

Electronic Prepress Operator

2021-Present

- Provide templates and workflow to ensure that completed files are compatible
- Review electronic files from clients and check for thoroughness/completeness
- Manipulate the format of the print job to the dimensions of the paper
- Determine page layout, accounting for folds, trims, bleeds, trigger and crop marks as necessary
- Identify missing or problematic components and communicate them to CSR
- Create an electronic image of the pages to create manufacturing proofs used by the Press and Blind operators during the manufacturing process
- Prepare color proofs for customer review

E. V. Bishoff Company, Columbus, OH

Marketing & Graphic Design Manager

2021

- 60% Graphic Design work; 20% Marketing; 15% Special Projects; 5% misc.
- E-blasted designs with any updates/approvals by Mr. Bishoff prior to email potential leads
- Maintained/updated www.evbc.com via Wix.com, Google Ads & Analytics
- Worked with Mr. Bishoff for his marketing ideas for packages (photos, information and floor plans)
- Assembled video/stills/audio via Adobe Premiere Pro & uploaded to YouTube for associates & clients

Williams Lea by RRD, Columbus, OH

Presentations Specialist/Graphic Designer

2020 - 2021

- Worked with Senior Graphic Designer on email, social media, intranet and print requests
- Created and edited multi-pages/multi-sections using templates for high-quality presentations
- Collaborated with team members on complex or special projects
- Communicated with manager and client on job or deadline issues

Toppan Merrill, Grove City, OH

2nd Shift Digital Print, Lead/Associate

2020

- Supervised 4+ digital print staff while worked alongside team; Performed document/graphic image downloads from various electronic; Networked sources to print according to customer specifications
- Lead duties involve monitorship, reviewed accuracy of work/movement throughout department in a timely manner; Gave instructions
- Met/exceeded set quality/productivity standards
- Analyzed/troubleshooted problems

Lamar Outdoor Advertising, Columbus, OH

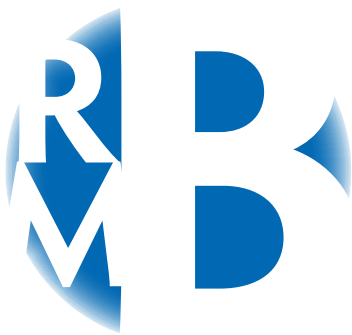
Graphic Designer/Art Director

2017 - 2020

- Knowledge of departmental processes and procedures, as well as, company policies
- Aptitude for appealing design, thorough understanding and proficiency in outdoor design
- Designed visually with proficiency to distinguish color patterns and identify good use of color
- Converted visual requests into visual designs and marketing materials

continued on next page

Raymond M. Brahler



Minuteman Press of Grandview Heights, Columbus, OH
Part-Time Graphic Designer/Production Specialist 2016

- Demonstrated experience in brand
- Communicated client wants and needs (good “people skills”)
- Shared ideas with owner to broaden marketing via web, social media, etc.

Clay Agency, Lewis Center, OH
Freelance Production Artist/Graphic Designer 2013 - 2016

- Exceeded confidence and promise of clientele projects in-progress
- Partook in meetings with Clay Agency to broaden their collateral to current and new business
- Brainstormed/researched daily hashtags of social media postings (quotes, agendas, light-hearted, etc.) for new audience

Education

The University of Akron, Akron, OH
BFA Degree, Art-Graphic Design

- Seminars: Social Media Marketing, Customer Service, Marketing for a Small Business, Dealing with Difficult People, How to Become a Better Communicator

Awards

RR Donnelley Hebron, OH Employee Appreciation T-Shirt Design Contest 2024

- Winner

Lamar Outdoor Advertising 2017

- Most Helpful

CYP Club 2012

- Networker of the Month (August)

Previous Involvements

ArtPop Columbus 2017 - 2020

KickButt Columbus: Highway Ramp Clean-up via Columbus Young Professionals Club 2015

NPF Oho Marketing Committee 2011 - 2017

Columbus Young Professionals Club 2010 - 2018